



CONSTRUIR IGUALDAD

Annual CIPDH Award for Inclusive Local Public Policies

CONDITIONS - 2018

I. ABOUT THE CONSTRUIR IGUALDAD AWARD

a. Convening Institution

The International Center for the Promotion of Human Rights (CIPDH in its Spanish acronym) is the first Category II Center of UNESCO in the world dedicated to the promotion of human rights. It was established in the Argentine Republic in 2009 and it works as a decentralized body within the Executive Branch of this country. Pursuant to its mission, which is based on the principles of equality and non-discrimination from a gender equality, diversity and interculturality perspective, it gives recognition to public policies of equality and non-discrimination in the Latin American and Caribbean (LAC) region through the creation of the Construir Igualdad (Building Equality) Award.

The main goal of the CIPDH is to foster the values of life, liberty and human dignity as basic conditions for human rights advocacy and understanding between peoples. Particularly, it drives cooperation between state, social and academic stakeholders for the promotion and defense of human rights at an international level, through technical assistance, research, knowledge production and exchange, training, information systematization, awareness and dissemination activities.



Playing a complementary role to that of Governments and social organizations, the CIPDH spurs alliances that look to create agendas for transformation and access to rights. The goal is to contribute to the promotion of more inclusive policies .

b. What does the Award consist of?

CONSTRUIR IGUALDAD, an Award for inclusive local public policies, was created to honor the local public policies of cities in Latin America and the Caribbean which excel for promoting and creating social transformation in favor of inclusion and non-discrimination at a local level.

c. Which are the goals of the Award?

With the aim of strengthening key aspects for the construction of more democratic societies , the Award has the following specific goals:

- 1) To recognize, promote and bring forth the development of inclusive local public policies in Latin America and the Caribbean;
- 2) To identify and document local public policies experiences that enable interactions for regional progress in the subject of inclusion and diversity;
- 3) To nurture the interest and reflection of local governments and society on the importance of the development of inclusive local public policies.

d. What is an inclusive public policy at local level?

A **public policy** is a set of actions and omissions that represent a particular method of State involvement regarding an issue that requires the consideration, interest or leveraging of other participants in civil society.¹ The policies that have an **inclusive nature** are those that, based on a non-discrimination principle, aim to redress the lack of access to rights under equal conditions for people who belong to social groups under a structural disadvantage. Finally, the **local aspect** refers to the public policies lead by or implemented through municipalities, townships, prefectures, departments, etc., with the participation and collaboration of other parties.

¹Oszlak, O. y O'Donnell, G., "Estado y políticas estatales en América Latina: hacia una estrategia de investigación" (State and state policies in Latin America: moving towards an investigative strategy), Centro de Estudios de Estado y Sociedad (CEDES) (State and Society Studies Center), Document G.E. CLACSO. Vol. 4, 1981: Buenos Aires.

II. ABOUT APPLICATIONS

e. Which policies may be submitted?

The policies that may be submitted are those designed, executed or financed by local public agencies in the LAC region which promote social transformation in favor of inclusion and non-discrimination and which have a demonstrable social impact.

Each agency may submit up to two (2) local public policies.

The proposed public policies must meet the following conditions:

- They must be partially or fully designed, implemented and/or financed by a local government. Policies financed with mixed funds or implemented through agreements with civil society organizations or the state shall also be taken into account.
- They must prove a connection to any of the following topics:
 - The fight against discrimination, xenophobia and racism.
 - The creation of intercultural societies.
 - Gender equality.
 - Respect and the promotion of diversity.
- They must be implemented in at least one city of the LAC region.
- They must evidence a contribution to the 2030 Agenda goals which has the purpose of “not leaving anyone behind”.
- They must have been implemented and under execution for at least one year.
- They must still to be in force at the time of the application being submitted, or having been in force within five years before the application.

f. Who can submit a policy?

The applications may be submitted by Government agencies and/or official, private institutions, non-governmental institutions, individuals or legal entities of the LAC region, with the certified approval of the organization in charge of the public policy.

The registration itself implies agreement of the applicants with the rules set forth in these Conditions.



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Members and officials of the ICPHR may not submit proposals, nor people with a second (2°) degree blood relation or affinity with permanent or hired staff of the ICPHR.

III. PARTICIPATION IN THE AWARD

g. How is the application process?

The policies may be submitted through the website of the CIPDH: www.cipdh.gov.ar/construirigualdad as from **April 13, 2018, 9:00 AM** and until **July 15, 2018, 6:00 PM** (Argentina, GMT -3).

Applicants must:

1. Fill out a registration form which will be published in www.cipdh.gov.ar/construirigualdad.
2. Once the form has been completed, the following documentation must be sent by e-mail to: premio@cipdh.gov.ar. Applicants will receive a confirmation e-mail for the receipt of the documentation.
 - i. Letter of intent from the person submitting the public policy. Said letter must be submitted in Spanish and/or English and/or Portuguese, in PDF format, having a length of no more than 1,200 words, and describing the reason for believing the proposed public policy is worthy of such award.
 - ii. When making submissions on behalf of third parties, a letter of agreement of the agency responsible for the proposed public policy must also be included.
 - iii. Impact and/or result studies, last management report or external assessments (optional).
 - iv. Statements of interest from public or private organizations at a national, state or municipal level, and/or academic credentials, awards, mentions or other forms of appreciation (optional).

Both the form and the documentation must be sent before the completion date for registration.

IV. ABOUT THE ASSESSMENT

h. What is the assessment criteria?



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The assessment shall be made independently and unbiased, based on objective, technical and verifiable criteria.

The criteria is the following:

Innovation (200 points): The experience supposes a novel and creative practice in terms of new methods, procedures, tools, perspectives or approaches, or a technology applied to the solution of a problem.

Social involvement (200 points): The degree to which the initiative includes the participation of the public (especially of the beneficiary groups for the action) in the definition, execution, monitoring and/or evaluation of the project.

Sustainability of the experience (200 points): It implies the level of institutionalization of the experience to guarantee its continuity in time in the face of changes in administration, institutions, organizations, financing, the degree of commitment of government authorities and official(s), etc.

Efficacy/relevance of the action (200 points): It refers to the capability of achieving the expected goals by means of an innovative experience, and subject to the goals proposed in a particular public policy.

Demonstrable results (100 points): The experience has to account for the achieved results or impacts, which must be measurable by means of indicators, assessment reports, studies, etc.

Potential of adapting the experience to other contexts or situations (100 points): Ability to apply the experience, in total or in part, to analogous or similar situations and to benefit other local governments in the region.

The call for proposals may be declared void and, consequently, the Awards may not be effective due to a lack of submissions or said proposals not meeting the conditions described herein.

i. Who is part of the jury?

The selection of the public policies shall be in charge of a jury appointed by the CIPDH, which will be formed by:

- A member of the UNESCO Regional Office for Latin America and the Caribbean.



- A member of the CIPDH.
- An academic member, an prominent figure of institutions and/or a specialized investigator in the area of non-discrimination.
- An academic member, prominent figure of institutions and/or a specialized investigator in the area of urbanism.
- A representative of the Economic Commission for Latin America and the Caribbean (ECLAC).

j. What does the assessment process consist of?

The Jury shall select local public policies according to the aforementioned criteria.

Its ruling shall be made known -by simple majority- no more than sixty (60) days as from the closing date of the contest, by issuing a certificate with the list of winners, which shall be sent to the Executive Office of the CIPDH for consideration and approval.

Once published, the owners of the selected public policies shall be duly notified. Should any controversy arise from the selection process of the winning submission, the jury and the CIPDH shall be in charge of its resolution.

The jury shall guarantee the anonymity of the authors of the proposals.

The winners may not apply again until after two (2) years of the current Contest.

The CIPDH shall have the power, before the assessment of the proposals by the jury, to disqualify any proposals which do not meet the requirements described in this document, putting said ruling on record.

V. THE AWARD

The jury shall select a local public policy to be the winner of the contest. Moreover, the jury may select other local public policies from the submissions, to receive a special mention.

This recognition shall consist of:

- A declaration from CIPDH-UNESCO as a “Friendly city with local public policies on equality and non-discrimination” for the winning policy and those receiving special mentions.



- An award plaque from CIPDH-UNESCO for the winning public policy and those receiving special mentions.
- Announcing the winning public policy on web platforms of the CIPDH.
- The creation **by the CIPDH** of audiovisual materials for announcing the winning public policy.

SCHEDULE: The dates indicated in the schedule could be modified by the CIPDH.

Opening date	April 13, 2018
Closing date for receiving submissions	July 15, 2018
Jury deliberation and notification of winners	September 15, 2018
Award ceremony	November 15, 2018

VI. FINAL COMMENTS

THE INTERNATIONAL CENTER FOR THE PROMOTION OF HUMAN RIGHTS (CIPDH), Category 2 center of UNESCO, shall be the entity responsible for deciding the application and interpretation of these conditions, as well as any unforeseen matters not contemplated herein. Its ruling may not be subject to appeals before any administrative or legal authority.

The CIPDH is formally authorized to communicate the public policies on its website and any other sites as decided by this center.

VII. CONTACT

premio@cipdh.gov.ar



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2018 Edition

CONTACT DETAILS OF THE APPLICANT²

Name of the institution or person submitting the Public Policy:
Relation to the nominated agency:
City:
Country:
E-mail:
Phone number:
Address:
Website:

²When making submissions on behalf of third parties, a certified approval of the organization in charge of the public policy must be submitted.



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ABOUT THE PUBLIC POLICY

Name of the Public Policy
Commencement date of the implementation of the public policy (month and year)
Indicate whether the public policy is still in force. Otherwise, indicate the period during which it was implemented.
List the agencies responsible for the implementation and their role in the public policy
Indicate whether the policy includes the participation of the public in its design and/or implementation.
Describe the legal framework supporting the public policy and allowing for the demand of rights from the beneficiaries (500 words maximum)
Describe the goal of the public policy (200 words maximum)
Describe the specific problems addressed by the public policy. (500 words maximum.)
Describe the main causes or factors associated with the problem addressed by the policy (500 words maximum.)
Specify why the public policy is innovative for addressing the problem.
Indicate the direct and indirect beneficiaries of the public policy.
Describe the measures or strategies through which the public policy was enforced. (500



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words maximum)
If applicable, describe the monitoring and assessment system of the public policy
Describe the expected actions for the continuation of the public policy (500 words maximum)
Describe the broadcasting mechanisms for the public policy (500 words maximum)
Describe the implementation results of the public policy (500 words maximum)
Indicate the allocated budget for the public policy and the source(s) of funding.

Statement of participants

The applicant institution, through the undersigned, hereby declares:

1. To know and accept the scope of the conditions.
2. That all the information included in the application form is true and verifiable and **the entire responsibility of the applicant.**
3. To be willing to provide the CIPDH with any and all supplementary information required during the assessment process.
4. Not to have, nor to have had in the last five years, any connection whatsoever with any member of the CIPDH.
5. The CIPDH shall be authorized to communicate the experience submitted, as well as the results of the award process.