



TERMS AND CONDITIONS 2023

I. CONSTRUIR IGUALDAD AWARD

The International Center for the Promotion of Human Rights (CIPDH) was established in 2009 as the first UNESCO Category 2 Center in the world. Established in the City of Buenos Aires, it functions as a decentralized agency under the Secretariat of Human Rights of the Argentine Republic with the mission of promoting the deepening of the democratic system, the consolidation of all human rights -civil, political, economic, social, cultural and emergent-.

The main purpose of the CIPDH-UNESCO is to promote the prevalence of the values of life, freedom and human dignity, as an essential condition for the implementation of human rights and the understanding between peoples. Particularly, it promotes cooperation among state, social and academic actors for the promotion and defense of human rights at an international level through technical assistance, research, knowledge production and exchange, training, systematization of information, awareness and dissemination activities.

The CIPDH-UNESCO spurs alliances that intend to develop agendas for transformation and access to rights. The purpose is to contribute to the promotion of more inclusive policies.

The CONSTRUIR IGUALDAD award was created to honor the public policies designed and/or implemented by local governments of Latin American and Caribbean cities that stand out for promoting and creating social transformation in favor of inclusion and non-discrimination. The Award also intends to help to raise awareness of innovative experiences in equality matters in order to contribute to position them as benchmarks, promoting the exchange of experiences in the region.

In the 2023 edition, the CIPDH will give two (2) awards, one for each category. The categories are arranged according to the size of the city:

1. Urban areas with more than 1 million inhabitants (megacities, large cities and medium-sized cities)
2. Cities of up to 1 million inhabitants

II. APPLICATIONS

a. Policies that can be submitted

A public policy¹ is a set of actions and omissions that represent a specific method of State intervention in relation to an issue that requires the consideration, interest or leveraging of other actors in civil society. Inclusive policies are those that are based on the nondiscrimination principle and aim to revert the lack of access to rights under equal conditions for people who belong to social groups under a structural disadvantage. Finally, the local aspect refers to public policies enforced or led by municipalities, townships, prefectures, departments, etc., with the participation and collaboration of other parties.

All public policies designed and/or executed by local public agencies in the LAC region that promote social transformation in favor of inclusion and non-discrimination and that have a verifiable social impact may be submitted.

The public policies submitted must meet the following conditions:

- They must have been designed and/or implemented by a local government in whole or in part. Policies with mixed funds, implemented by means of agreements with civil society organizations or state organizations can be taken into account.
- They must be urban policies and must be connected to any of the following topics:
 - Fight against discrimination, xenophobia and racism.
 - Creation of intercultural societies.
 - Inclusion of gender perspective
 - Respect and promotion of diversity.
 - Inclusion of vulnerable groups.
 - Accessibility and inclusion for people with disabilities.
 - Recognition of youth rights
 - Environmental sustainability
- Be implemented in a city of the LAC region, within the categories set for the award:
 - Urban areas with more than 1 million inhabitants (megacities, large cities and medium sized cities)
 - Cities of up to 1 million inhabitants
- Urban areas considered as cities according to each country's criteria will be taken into consideration

¹ Osziak, O. y O'Donnell, G., "Estado y políticas estatales en América Latina: hacia una estrategia de investigación", en Centro de Estudios de Estado y Sociedad (CEDES), Centro de Estudios de Estado y Sociedad (CEDES), Documento G.E. CLACSO. Vol. 4, 1981: Buenos Aires.



- They must evidence a contribution to the goals of the 2030 United Nations Agenda which establishes the goal of “leaving no one behind”.
- They must have been implemented and **under execution for at least one year.**
- They must be in force at the time of submitting the application.

b. Applicants

Applications may be submitted by organizations and/or officials of the Public Administration, duly approved by the agency in charge of the public policy.

The registration itself will imply the acceptance by the applicants of the terms and conditions established herein.

Officials or members of the CIPDH-UNESCO may not submit applications. Nor may do so people with up to second-degree (2°) kinship and/or affinity with a permanent or hired staff member working therein.

c. How to apply

Applications may be submitted through the website of the CIPDH-UNESCO: www.cipdh.gob.ar/construirigualdad from **31 July 2023** at **9:00 a.m.** until **September 30, 2023** at **6:00 p.m.** (Argentina).

Applicants must complete the registration form that will be published in www.cipdh.gob.ar/construirigualdad

The form must be completed before the registration's deadline.

The information may be sent in Spanish, English or Portuguese.

It is recommended to fill the form clearly, concisely answering each point. Applicants are required to attach as much supporting documentation as possible to the form, such as project descriptions, evaluations, etc. It is worth mentioning that for the purposes of carrying out the assessment and giving the award, the jury will only use the information and documentation that has been sent.



III. THE AWARD

The jury will select a local public policy as the winner for each category.

The award will consist of:

- An award plaque given by the CIPDH-UNESCO.
- Announcing the winning public policy on web platforms of the CIPDH-UNESCO.
- A CIPDH-UNESCO declaration of “City Friendly with Local Public Policies on Equality and Non-Discrimination”.

The award corresponding to each category will be given to the agency in charge of the local public policy submitted (not to individuals).

The call may be declared void in any of the two categories, and consequently, the expected awards may not be given either due to lack of submissions of applications or failure to meet the conditions set forth herein.

The Jury may award special mentions, if deemed meritorious.

IV. THE ASSESSMENT

a. Assessment criteria

The evaluation will be performed exclusively taking into account the information submitted through the postulation. The jury's criteria for the evaluation process are:

Innovation: Experience entails a new and creative practice in terms of methods, proceedings, tools, perspectives and approaches, use of resources, or technology applied to an issue that must be solved; as well as its possibility of being reproduced and the degree to which it may change urban public spaces for the benefit of citizens.

Social Participation and Relationship with Other Areas: The degree to which the initiative includes citizen participation and the relationship with other areas of the local, subnational and/or national government in order to define, execute, monitor and/or assess the project.

Institutionalization of the experience: This implies the level of formalization of the experience in order to promote its continuity over time in the face of changes in administration, institutions, organizations; financing; the degree of commitment of government authorities and officials, etc. This item includes the production and use of information, monitoring mechanisms and

accountability to citizens.

Gender and diversity perspective: The initiative was designed and developed from a gender, equality and diversity perspective, while at the different stages of execution and implementation it contributes to the prevention, eradication and reparation of gender-based violence and the reduction of inequality gaps.

Environmental sustainability: The implementation of the policy contributes to the preservation and care of the environment, integrated waste management, mitigation and adaptation to climate change, energy transition, energy efficiency and sustainable resource management, among others.

Accessibility: The postulated public policy respects the principle of accessibility from a perspective of the rights of persons with disabilities.

Youth perspective: The initiative includes the participation and recognizes the rights of youth.

Results: The experience shows the results or impacts achieved, measurable through indicators, assessment reports, studies, etc.

b. The Jury

The selection of local public policies will be in charge of a jury appointed by the CIPDH-UNESCO. The jury is integrated by regional specialists in inclusive public policies.

c. Assessment process

The jury will select local public policies according to the aforementioned criteria.

Its final decision will be made known- by simple majority- by issuing one (1) certificate with the list of winning cities, which will be submitted to the Executive Directorate of the CIPDH-UNESCO for its consideration and approval.

The CIPDH-UNESCO will duly notify the owners of the selected public policies. Should any controversy arise from the selection process of the winning proposal, the jury, together with the Executive Directorate of the CIPDH-UNESCO, will be in charge of its resolution.

The winning policies may not apply again until after two (2) years of this Contest.



The CIPDH-UNESCO will be entitled, prior to the assessment of applications by the jury, not to consider proposals that do not meet the requirements set forth herein, and will record the reason for its decision.

V. FINAL COMMENTS

The INTERNATIONAL CENTER FOR THE PROMOTION OF HUMAN RIGHTS - CIPDH-UNESCO, UNESCO Category 2 is the entity responsible for deciding the application and interpretation of these terms and conditions, as well as any unforeseen matters not included herein. Its decisions will not be subject to appeals before any administrative or legal authority.

The CIPDH-UNESCO is formally authorized to post the public policies submitted on its website and on any other website as decided by said body.

VI. CONTACT.

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