



Construir Igualdad Award - Frequently Asked Questions

Who can be candidates?

The CIPDH - UNESCO Construir Igualdad award is targeted at all local governments of Latin American and Caribbean cities that stand out for promoting and creating social transformation in favor of inclusion and non-discrimination.

Applications will be received in two categories, depending on the size of the city:

1. Cities with over a million inhabitants.
2. Cities of up to a million inhabitants.

Public policies submitted must have been in force for at least a year and remain effective at the time of submission, apart from showing a contribution to the 2030 Agenda.

Public policies submitted may arise from any area of the local government, they are not exclusive to the human rights or social development areas. Applications from areas such as education, mobility, environment, etc. will be welcomed provided they are related to, at least, one of the topics below:

- Creation of intercultural societies.
- Gender equality.
- Respect and promotion of diversity.
- Inclusion of vulnerable groups (people with disabilities; children and adolescents; elderly people, among others).

How many applications may be sent per city?

For the 2020 edition of the Construir Igualdad award, there is no limit to the number of public policies a city may submit, so it is possible to send as many policies as the local government deems worthy of the award.

What does the award consist of?



The award will consist of:

- An award plaque given by the CIPDH-UNESCO.
- Announcing the winning public policy on web platforms of the CIPDH-UNESCO.
- A CIPDH-UNESCO declaration of “City Friendly with Local Public Policies on Equality and Non-Discrimination”.

Which languages should applications be written in?

Applications may be written in Spanish, English and/or Portuguese.

Which is the deadline to submit applications?

Applications may be submitted until 4 August 2020.

When will the winning policies be announced?

During the course of the year, the [jury](#) will be holding a meeting to choose the winning policy/policies. The decision of the jury will be informed to all candidates, either winners or not, throughout 2020. Likewise, the date and place of the award ceremony will also be informed.

How are the winning policies chosen?

To choose the winners, the CIPDH-UNESCO has called a [jury](#) of experts in public policy, local government and human rights matters.

The jury will consider the following criteria:

Innovation: Experience entails a new and creative practice in terms of methods, proceedings, tools, perspectives and approaches, use of resources, or technology applied to an issue that must be solved; as well as its possibility of being copied and the degree to which it may change urban public spaces for the benefit of citizens.



Social Participation and Relationship with Other Areas: The degree to which the initiative includes citizen participation and the relationship with other areas of the local, subnational and/or national government in order to define, execute, monitor and/or assess the project.

Sustainability of the Experience: It implies the level of institutionalization of the experience to promote its continuity in time in the face of changes in administration, institutions, organizations; financing; the degree of commitment of government authorities and officials, etc. This item includes the production and use of information, monitoring mechanisms and accountability to citizens.

Results: The experience shows the results or impacts achieved, measurable through indicators, assessment reports, studies, etc.