



## **TERMS AND CONDITIONS**

### ***CONSTRUIR IGUALDAD AWARD 2024 EDITION***

#### **I. ABOUT THE CONSTRUIR IGUALDAD AWARD**

The International Center for the Promotion of Human Rights (CIPDH) under the auspices of UNESCO **CIPDH** promotes alliances to advance in the formulation of agendas for social transformation and access to rights, for this reason it created the CONSTRUIR IGUALDAD AWARD, in order to distinguish Latin American and Caribbean cities that design and/or implement public policies to promote of social inclusion, to overcome discrimination and in favor of sustainable development. It also aims to help make innovative experiences in the field of equality visible in order to help position them as benchmark practices, promoting the exchange of experiences in the region.

In the 2024 edition, the CIPDH will award three distinctions, one for each category, defined on the basis of the number of inhabitants of the cities.

#### **II. ABOUT THE NOMINATIONS**

##### **a. Eligible policies**

Public policy is understood as a set of actions and omissions that manifest a particular form of state intervention in relation to an issue that attracts the attention, interest or mobilization of other actors in civil society. Inclusive policies are considered to be those that, based on the principle of non-discrimination, aim to reverse the situation of lack of access to rights under equal conditions of those who belong to social groups in a situation of structural disadvantage. Finally, their local character refers to public policies implemented by municipalities, mayors' offices, prefectures, departments and others, led by them, which could count on the participation and collaboration of other actors.

Applications will be received from all public policies designed and/or implemented by public agencies at the local level in Latin America and the Caribbean (LAC) that promote social transformations in favor of inclusion and non-discrimination and that have a demonstrable social impact.



The public policies nominated must meet the following conditions:

- Have been designed and/or implemented by the local government in whole or in part. Policies with mixed funds, implemented through agreements with civil society organizations or totally state-owned, may be considered.
- Are linked to one or more of the following issues:
  - Combating discrimination, xenophobia and racism.
  - Building intercultural societies.
  - Inclusion of gender perspective.
  - Respect for and promotion of diversity.
  - Inclusion of vulnerable groups.
  - Accessibility and inclusion for people with disabilities.
  - Recognition of the rights of youth.
  - Environmental sustainability.
- Are carried out in a LAC city, within the categories foreseen by the award:
  - Cities with more than 1 million inhabitants.
  - Cities between 100,001 to 1 million inhabitants.
  - Cities with up to 100,000 inhabitants.
- Take those urban areas that are considered cities according to each country's definitions.
- Demonstrate a contribution to the objectives of the United Nations 2030 Agenda.
- Have been implemented and have at least one year of execution.
- Continue to be in force at the time of application.

#### **b. Applicants**

Applications may be submitted by agencies and/or civil servants of the Public Administration, with reliable authorization of acceptance by the agency in charge of the public policy applied for.

The mere registration implies the acceptance of the rules established in these Guidelines by the applicants.



CIPDH officials or members of the CIPDH are not eligible to apply. Neither may persons who are related up to the second (2nd) degree of consanguinity and/or affinity with any permanent or contracted personnel working at the CIPDH.

### **c. How to apply**

Applications will be submitted through the CIPDH web page, from May 17, 2024 until July 31, 2024 at 23:59 Argentina time.

Applicants must complete the application form that will be published at [www.cipdh.gob.ar/construirigualdad](http://www.cipdh.gob.ar/construirigualdad)

The form must be completed before the closing date for registration. The information may be sent in Spanish, English and/or Portuguese.

It is recommended to complete the form in a clear and concise manner, including each item of the form. Applicants are requested to attach as much supporting documentation as possible, such as project descriptions, evaluations, etc., to the form.

Please note that the jury will only have access to the information and documentation submitted in order to evaluate and assign the awards.

### **III. THE AWARD**

The jury will select one winning local public policy in each category. The distinction will consist of:

- A plaque of recognition awarded by the CIPDH under the auspices of UNESCO.
- The dissemination of the winning public policy on the CIPDH web platform and social networks.
- A CIPDH Declaration of “Friendly City with local public policies on equality and non-discrimination”.

The Prize corresponding to each category will be awarded to the institution responsible for the local public policy nominated (not to individuals).

The call may be declared void in any of the three categories and, consequently, the awards may not be granted, either for lack of submission of proposals or for not meeting the conditions set forth in these Rules. The Jury may grant special mentions, if deemed meritorious.

### **IV. ON THE EVALUATION**



#### a. Evaluation Criteria

The evaluation will be based exclusively on the information provided in the application. It is recommended that as much additional information as possible be attached.

The criteria for the evaluation process by the jury are:

**Innovation:** the experience involves a novel and creative practice in terms of methods, procedures, tools, perspectives and approaches, use of resources, or technology applied to overcome the problem to be solved; as well as its potential for replication and the degree to which it manages to modify the urban public space for the enjoyment of all citizens.

**Social participation and transversality:** degree to which the initiative includes citizen participation and articulation with other areas of local, subnational and/or national government in the definition of the project, execution, monitoring and/or evaluation.

**Institutionalization of the experience:** implies the level of formalization of the experience for its sustainability, related to changes in government administrations and with respect to regulatory support and financing. This item includes the production and use of information, monitoring mechanisms and accountability to the public.

**Gender and diversity perspective:** the initiative was designed and prepared from a gender, equality and diversity perspective, while at the different stages of execution and implementation it contributes to the prevention, eradication and reparation of gender-based violence and the reduction of inequality gaps.

**Environmental sustainability:** the implementation of the policy contributes to the preservation and care of the environment, integrated waste management, mitigation and adaptation to climate change, energy transition, energy efficiency and sustainable resource management, among others.

**Accessibility:** the postulated public policy respects the principle of accessibility from a perspective of the rights of persons with disabilities.

**Youth perspective:** the initiative includes participation and recognizes the rights of youth.

**Results:** the experience reports on the results or impacts achieved, measurable through indicators, evaluation reports, studies, etc.

#### b. The Jury

The selection of local public policies will be made by a jury appointed by the CIPDH and assisted by the project manager and the CIPDH team. The jury will be made up of regional experts in the field of inclusive public policies and sustainable development.

#### c. The evaluation process



The Jury will select the local public policies according to the above criteria. It will issue its opinion -by simple majority- issuing one (1) report with the list of winning cities that will be submitted to the Executive Directorate of the CIPDH for its consideration and approval.

The CIPDH will notify in a reliable manner the titleholders whose public policies are selected. In the event of any controversy arising from the selection process of the winning proposal, the jury -together with the Executive Directorate of the CIPDH- will be responsible for resolving it.

The winning policies may not be presented again until two (2) years after the end of the contest.

Prior to the evaluation of the proposals by the Jury, the CIPDH will be authorized not to consider those that do not meet the requirements set forth in this call for proposals, leaving due record of the decision.

## **V. FINAL CONSIDERATIONS**

The CIPDH under the auspices of UNESCO will be the entity responsible for deciding on the application and interpretation of these terms and conditions, as well as on all matters not foreseen or contemplated in them. Its decisions shall not be subject to appeal in any administrative or judicial instance.

The CIPDH under the auspices of UNESCO is formally authorized to disseminate the public policies nominated on its web page and on any other web page it may provide.

## **VI. CONTACT.**

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